



# Fresh Flower Checklist

DOGWOOD FARMS

# W E L C O M E T O D O G W O O D



## A B O U T U S

Hi, we are Kendra and Chris, the husband and wife team behind Dogwood. Our dream is to fill your hearts and homes with regeneratively grown flowers. We want to share Dogwood with our community and hope you will join us as we cultivate flowers and connections on our small Wisconsin farm. We hope this guide helps you keep your blooms looking fresh and beautiful all week long!

*Kendra & Chris*

# FRESH FLOWER CHECKLIST

Keep your flowers fresh all week long

## *Use a clean vase*

Flowers are sensitive to bacteria. Give your vase a scrub with soap and water to ensure it is fresh for your blooms.

## *Trim your stems*

A flower stem protects itself against infections and drying out by sealing the open end. Trim your stems when you change the vase water to allow your flowers to hydrate.

## *Remove leaves below the water line*

Decomposing leaves encourage growth of bacteria. Remove any foliage that is sitting in the vase water.

## *Add a drop of bleach*

Bleach discourages bacteria growth. It will also protect your water against flowers that leak sap after cutting (think: zinnias, yarrow, mums or rudbeckia). One drop will keep the water clear and fresh.

## *Choose your vase location wisely*

Avoid placing your flowers near fruits due to the gases that are released as they ripen. This will keep your blooms looking their best.

## *Keep your flowers cool*

Flower metabolism speeds up in warm temperatures. Place your bouquet in a location out of the sun and away from stoves and heaters.

## *Remove faded flowers*

Many flowers are sensitive to the gases that are released as flowers start to fade and decompose. Remove any flowers that are wilted.

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[dogwoodfarmswi@gmail.com](mailto:dogwoodfarmswi@gmail.com)

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FARM

*Kendra & Chris*